

Bike Fitchburg, Inc. Monthly Meeting Minutes

Monday, 07/24/2023, 7:00-8:30pm, Adesys

1) Call to order, roll call, welcome, introductions - **Darryl**

2) Meeting Host Spotlight & Special Guests

Adesys: Jason Ademany welcomed us and relayed how his company supports cyclists. Jason moved to Fitchburg in 1999. He uses BCycle to commute to work! He bikes daily so his 16 y.o. driver can use the family car.

Adesys has about 350 small and medium sized businesses with no IT staff as clients. Most have 10-50 users, but one has 4000. They sell hardware and software and consult, especially on WiFi. They have about 20 employees. Jason's right hand man came from Budget Bikes! Kay knows Jason from Harry's business.

Adesys bought the repair station nearby to honor a late friend who died of ALS. They have bikes available for employees to borrow. The business moved to the current building from Seminole Center Court ten years ago on a foreclosure. They provide bike information in the employee break room.

3) Approval of past minutes: Jun 26, 2023

Steve moved approval with three small corrections. Approved unanimously.

4) Treasurer's report – **Steve**

Savings Account	Total						Net
Beginning balance	1,802.22						1,802.22
Interest	0.04						0.04
Ending balance	1,802.26						1,802.26
Checking Account	Total	Just Bikes	Stiegert	AARP	iPMU	Inventor y	Net
Beginning balance	18,029.02	1,500.00	13,335.38	882.66	45.00	300.00	2,565.98
Sell durags to Tony	100.00					(100.00)	
Bbenefits stickers	(50.00)					50.00	
Brat Fest donation	94.10						
Birthday fund-raiser	235.00		235.00				
Yard signs	(45.00)		(45.00)				

PMU!	15.00				15.00		
Registrations							
Ending balance	18,378.12	1,500.00	13,525.38	882.66	60.00	250.00	2,660.08
Net worth							
Beginning balance							4,368.20
Ending balance							4,462.34

5) Progress on 2023 goals

a) **Volunteer Recruitment**

We are still looking for someone to lead this project.

b) **Update & Re-ratify the Bike/Ped Plan**

No report.

c) **Greenway System - Steve**

No report.

d) **BCycle Expansion**

We are waiting for WisDOT to release the TAP funds for phase 2.

e) **Better-Connected Trail System - Steve**

Steve reported on the PeopleForBikes PlacesForBikes City ratings. We went from a 2022 rating of 46 to a 2023 rating of 40. However, the 2023 ratings no longer include Community Survey results, which were 20% of the 2022 survey. The Bicycle Network Analysis (BNA) now comprises the entire City Rating. Our BNA Network Score went from 42 in 2022 to 40 in 2023, a drop of 2. At Steve's request, People for Bikes ran the BNA last fall with Fitchburg's old and new (including area from the Town of Madison) boundaries and the same map data. The newer boundaries caused our score to drop 5. So the rest of the city's low-stress bicycle network score actually improved by 3!

The drop of 5 with the new boundaries is primarily due to new biking destinations in the City of Madison that are close to Fitchburg's new Southdale neighborhood, but not reachable on the low stress bicycle network, due to the isolation of Southdale by the Beltline, US Hwy 14, and bicycle-hostile Rimrock Road. Both Madison and Fitchburg are aware of this isolation and have projects in the pipeline to improve connectivity, but these are expensive and will take time and Federal funding assistance.

Steve demonstrated the use of QGIS desktop to view the city's low-stress bicycle network, as recorded in OpenStreetMap.

f) **Bike Rodeos / Education & Outreach - Mike**

Mike reported on the Sun Prairie and Allied Park education events. Wheels for Winners and Dreambikes repaired. The rodeo was run by Mike. They were big successes. The police bike detail attended.

He put out a call for volunteers for Fitchburg's Community Night Out on Aug. 16 sponsored by the Police Department. Steve and Thad will assist.

We need literature holders, another banner, and more swag to give away at these events.

Mike is working on becoming a charity partner of 1% for the Planet. That will open up new

sources of corporate donations.

Steve reported on the July Ride for Joe. There were ten attendees, led by Thad and swept by Steve over and under the Beltline, Fish Hatchery, and McKee Roads, about 15 miles (the “bridges route”).

g) [Police Bike Patrol](#) - *Tony*

Tony has seen the PD’s six new electric bikes at the Allied Park event and the Festival of Speed.

6) Other Perpetual Topics

a) Fitchburg Bicycle Committee – *Mark*

[Last meeting pre-dates our June BF Board mtg.](#) [Next meeting Aug 1.](#)

b) Policy and/or Public Works update – *Steve*

There will be a public meeting in September by the Madison Metropolitan Sewerage District (MadSewer) on the Pump Station 17 Force Main project. This project will cause a closure with detour around it on the Military Ridge State Trail in Verona. MadSewer has a project page with details on its website.

After Steve reported an outage of the lights on the Capital City State Trail bridge over Fish Hatchery Rd in April via the Concerns? Feature of the city website, and followed up last month, the lights have been fixed!

Mark Hamilton and Steve have been pushing to get more bike parking installed in parks. New racks are planned for McGaw near the pickleball courts, near the Wildwood Park Sign, and by the Swan Creek Park playground. There are still no racks planned for Tower Hill Park, from where the Recreation Department ran a bike camp this summer.

c) Social media update - *Steve*

Nine of the 257 entries on our e-mail list are bouncing. Steve will work on these.

Date	07/24	06/26	05/22	04/24	03/27	02/26	01/27
Facebook Forum members	590	581	578	573	570	564	562
Facebook page likes	611	606	604	597	583	569	562
Facebook page followers	681	674	668	655	634	616	618
E-mail addresses to add	34	19	8	8	0	200	200
E-mail list addresses	257	263	246	252	256	89	71
Instagram	271	263	260	255	250	244	240

7) Old business

a) [Pick Me Up](#) - *Mike/Thad*

Sep 22, 2023 (4th Friday)

Steve reported that there has been another registration and another survey response.

b) Helping CORP fix up loaner pump track - *Tony*

No report

c) Bike Fitchburg Board Member Shortage

No report.

d) Kyle Stiegert Memorial - **Steve**

Steve designed, purchased, and deployed yard signs to the site explaining what was envisioned and directed those interested to a page on our website with more information.

The public comment period on the name "Kyle Stiegert Greenway" and the park concept is open. Send comments and messages of support to Scott.Endl@FitchburgWI.gov.

- e) The South Side Slow Roll, sponsored by Free Bikes 4 Kidz Madison (FB4K), will be Aug. 5. Bike Fitchburg is a sponsor of this event, Steve will be doing the safety talk, and Steve, Andy, and Thad will be ride marshals. The Ride will go 3 miles from the FB4K shop to the Villager Mall for an afterparty with free food cart food and entertainment. It's designed for those who've never tried a group ride before.

8) New business

a) Update on Fitchburg Festival of Speed - **Steve**

We had good attendance at our table, with 15 new members of our mailing list. Steve took the first shift with Thad and Mike. Tony handled the second shift and took down our tent.

- b) How to collaborate with Madison Bikes. Their meetings are the same date/time as ours.
No suggestions

9) Adjournment

Kay moved adjournment, Mike seconded, passed unanimously

Upcoming Meeting Information

• Aug 28 - **Location TBD**

Potential locations include Saris, the Fitchburg Chamber, and Oasis Café.

If we are willing to meet from 6 to 7:30pm, we can meet at the library, which now closes at 8pm.